

Appendix A: Workshop Participant Bios

Penny Abernathy

Knight Chair in Journalism and Digital Media Economics

University of North Carolina Hussman School of Journalism and Media

Penelope (Penny) Muse Abernathy, a former executive at The Wall Street Journal and The New York Times, is the Knight Chair in Journalism and Digital Media Economics at the University of North Carolina. A journalism professional with more than 30 years of experience as a reporter, editor and senior media business executive, she specializes in preserving quality journalism by helping news organizations succeed economically in the digital environment. Her research focuses on the implications of the digital revolution for news organizations, the information needs of communities and the emergence of news deserts in the United States.

Deb Aikat

Associate Professor

University of North Carolina Hussman School of Journalism and Media

A former journalist, Deb Aikat has been a faculty member since 1995 in the Hussman School of Journalism and Media at the University of North Carolina at Chapel Hill. An award-winning researcher and teacher, Aikat theorizes digital media in the global sphere. Aikat's research ranges across the media spectrum. In addition to teaching on-campus classes, Aikat has taught online courses since 1997 when he conceptualized UNC's first online course in journalism. He developed in 2003 a graduate-level online certificate program in "Technology and Communication" that was later expanded into the Online MA program. He has won fellowships from renowned research institutions such as the Institute for the Arts and Humanities (2000 & 2003) and the Journalism Leadership Institute in Diversity (2004-05).

David Ardia

Reef C. Ivey II Excellence Fund Term Professor of Law

University of North Carolina School of Law

David Ardia joined the Carolina Law faculty in 2011 and serves as the Reef C. Ivey II Excellence Fund Term Professor of Law and faculty co-director of the UNC Center for Media Law and Policy. He also holds a secondary appointment at the UNC School of Media and Journalism. His teaching and research interests include constitutional law,

media law, internet law, and torts. Before joining Carolina Law, Ardia was a fellow at the Berkman Klein Center for Internet & Society at Harvard University and was assistant counsel at The Washington Post, where he provided pre-publication review and legal advice on First Amendment, newsgathering, privacy, intellectual property, and general business issues.

Jerome Barron

***Harold H. Greene Professor of Law Emeritus
The George Washington University Law School***

Jerome Barron is the Harold H. Greene Professor Emeritus at George Washington University Law School. He joined the GW law faculty in 1965 and retired from the faculty in 2013. He has argued and participated in cases in the U.S. Supreme Court and served as a consultant to the Senate Committee on Presidential Campaign Activities (Watergate). Barron writes in the areas of constitutional law and communications law. In 2004, he was the Fulbright Distinguished Chair in Law at the University of Trento in Italy. His books include *Freedom of the Press for Whom?* (1973); *Constitutional Law: Principles and Policy* (8th ed. 2012); *Constitutional Law in a Nutshell* (9th ed. 2017); and *First Amendment Law in a Nutshell* (5th ed. 2018).

David Bralow

***Legal Director
Press Freedom Defense Fund***

As Legal Director of the Press Freedom Defense Fund, Bralow brings a wealth of experience in media law including First Amendment expertise, national security issues, FOIA prosecutions and appeals, defamation, and privacy law. Prior to joining First Look Media, Bralow was of counsel in the Media, Communication and Entertainment Practice Group of Pepper Hamilton LLP. He also served as Senior Vice President and General Counsel at Digital First Media, a multi-platform media company with the second largest newspaper circulation in the United States; and as Assistant General Counsel for 13 years at the Tribune Company, where he provided legal advice to their newspapers, websites, and television stations.

Adam Candeub

Professor of Law, and Director of the Intellectual Property, Information and Communications Law Program

Michigan State University College of Law

Adam Candeub joined the Michigan State University College of Law faculty in fall 2004. He is also a Fellow with MSU's Institute of Public Utilities, which is co-sponsored by MSU College of Law. Prior to this position, he was an attorney-advisor for the Federal Communications Commission (FCC) in the Media Bureau. His work at the FCC involved him in critical decisions in communications law. Candeub's scholarly interests focus on the intersection of regulation, economics, and communications law and policy. He also publishes in the area of criminal law and philosophy.

Michelle Connolly

Professor of the Practice of Economics

Duke University Trinity College of Arts & Sciences

Michelle Connolly is Professor of the Practice in the Economics Department at Duke University. She was the Economics Director of Duke in New York: Financial Markets and Institutions Program for 2007-2009 and the Director of EcoTeach for several years. Connolly's research and teaching focus specifically on international trade, telecommunications policy, media policy, education, growth, and development.

Walter Dellinger

Douglas B. Maggs Professor Emeritus of Law

Duke University School of Law

Walter Dellinger is the Douglas B. Maggs Professor Emeritus of Law at Duke University. He was a resident faculty member at Duke continuously from 1969 until 1993. He served as acting Solicitor General for the 1996-97 Term of the Supreme Court. Dellinger argued nine cases before the Court, the most by any Solicitor General in more than twenty years (including cases dealing with the cable television act and the Religious Freedom Restoration Act). After serving in early 1993 in the White House as an advisor to the President on constitutional issues, Dellinger was nominated by the President to be Assistant Attorney General and head of the Office of Legal Counsel (OLC) and was confirmed by the Senate for that position in October, 1993. During his three years as Assistant Attorney General he served as the Department's principal legal advisor to the Attorney General and the President.

Deborah Dwyer***Roy H. Park Fellow and doctoral student******University of North Carolina Hussman School of Journalism and Media***

Deborah Dwyer is a UNC Park Fellow and a former communications professional with more than 20 years of experience in journalism, public relations, corporate and nonprofit communications, and marketing. Deborah's scholarship relates to the practice of ethical and effective journalism at a time when the role of the press is threatened by corporate ownership, public distrust, emerging forms of censorship, political contentiousness, and an elusive definition of what constitutes journalism in modern society. Her recent work explores technological effects on the long tail of publishing and how cybersecurity concerns affect journalist/confidential source relationships.

Tori Ekstrand***Associate Professor******University of North Carolina Hussman School of Journalism and Media***

Tori Ekstrand teaches media law courses in the UNC Hussman School of Journalism and Media. Before coming to Carolina, she was an associate professor in the Bowling Green State University Department of Journalism and Public Relations and an affiliate faculty member of BGSU's American Cultural Studies department. Before teaching, Ekstrand worked for The Associated Press in their New York headquarters for nearly a decade. She served as AP's director of Corporate Communications, responsible for marketing, public relations and events for the worldwide news agency. Ekstrand's research explores conflicts between copyright law and the First Amendment, particularly as they arise in journalism and social media.

Deen Freelon***Associate Professor******University of North Carolina Hussman School of Journalism and Media***

Deen Freelon is an associate professor in the School of Media and Journalism. His research covers two major areas of scholarship: 1) political expression through digital media and 2) data science and computational methods for analyzing large digital datasets. He has authored or co-authored more than 30 journal articles, book chapters and public reports, in addition to co-editing one scholarly book. He has served as principal investigator on grants from the Knight Foundation, the Spencer Foundation and the U.S. Institute of Peace.

Amy Gajda
Class of 1937 Professor of Law
Tulane University Law School

Amy Gajda is recognized internationally for her expertise in privacy, media law, torts, and the law of higher education; her scholarship explores the tensions between social regulation and First Amendment values. Before joining Tulane's faculty in 2010, Gajda held faculty appointments in both the law and journalism schools at the University of Illinois and practiced law in Washington, D.C. She is a past winner of the Felix Frankfurter Award for Distinguished Teaching, Tulane Law School's highest teaching honor.

Andrew Gavil
Professor of Law
Howard University School of Law

Andy Gavil teaches antitrust law, civil procedure, complex litigation, and information privacy and data security at the Howard University School of Law, where he has been a member of the faculty since 1989. He has written and lectured extensively on various aspects of antitrust law, policy, and litigation and is an author of *Antitrust Law in Perspective: Cases Concepts and Problems in Competition Policy* (3d ed. 2017). He has been an active member of the Antitrust Section of the American Bar Association and currently serves as a Senior Editor on the Board of the *Antitrust Law Journal* and Chair of the Selection Committee for the Section's International Scholar-in-Residence Program.

Yosef Getachew
Media & Democracy Program Director
Common Cause

Yosef Getachew serves as the Media & Democracy Program Director at Common Cause. Prior to joining Common Cause, Getachew served as a Policy Fellow at Public Knowledge where he's worked on a variety of technology and communications issues. His work has focused on broadband privacy, broadband access and affordability, and other consumer issues. Prior to joining Public Knowledge, Getachew worked as a law clerk for several technology and communications organizations including the Federal Communications Commission, Comcast, Facebook, and the White House Office of Science and Technology Policy.

Wade Hargrove***Communications Attorney / Partner (Ret.)******Brooks, Pierce, McLendon, Humphrey & Leonard, LLP***

Wade Hargrove is widely known as one of the leading media and communications attorneys in the country. Hargrove spent his career representing many of the nation's largest corporations, media companies, and national and state trade associations, counseling them in corporate matters, mergers and acquisitions, FCC regulatory issues, contracts, antitrust, copyright issues, compliance, libel and slander, privacy, and legal issues involving the use of new technology. After a successful professional career of more than 50 years, Hargrove retired from practice in 2018. He served as partner at Brooks Pierce for over 20 years, helping to establish the firm's nationally-recognized media and communications practice.

Robert Kaiser***Journalist and former Associate Editor******The Washington Post***

Robert Kaiser is a former associate editor and senior correspondent of The Washington Post, where he worked from 1963 until 2014. He has served as a special correspondent in London (1964–67), a reporter on the city desk in Washington (1967–69), and foreign correspondent in Saigon (1969–70) and Moscow (1971–74). He returned to the national staff in Washington and worked as a reporter for seven years, covering labor, the U.S. Senate, the 1980 presidential campaign, and the first Reagan administration. He has been a commentator on NPR's All Things Considered, and has appeared on Meet the Press, NBC's Today, and other television programs. Kaiser is the author or co-author of eight books. The News About the News won Harvard University's Goldsmith prize for the best book of 2002 on politics and the news media.

Daniel Kreiss***Director, Ph.D. in Media and Communication and Associate Professor******University of North Carolina Hussman School of Journalism and Media***

Daniel Kreiss joined the UNC Hussman School of Journalism and Media faculty in July 2011 to teach courses in research methods and political communication. Kreiss' research explores the impact of technological change on the public sphere and political practice. In addition to this work on institutional electoral processes and political campaign and party organizations, Kreiss has published a number of articles and

chapters that analyze the effects of changing media environments on the organization and practice of journalism. In his 2012 book from Oxford University Press, *Taking Our Country Back: The Crafting of Networked Politics from Howard Dean to Barack Obama*, Kreiss presents the untold history of new media and Democratic political campaigning over the last decade.

Susan King

Dean and John Thomas Kerr Distinguished Professor

University of North Carolina Hussman School of Journalism and Media

Susan King became dean of the UNC School of Media and Journalism on Jan. 1, 2012. She is also the school's John Thomas Kerr Distinguished Professor. King's career has spanned the school's two major disciplines – journalism and strategic communication. After starting her broadcast journalism career in Buffalo, N.Y., she spent more than 20 years in Washington, D.C., as an anchor and reporter covering politics, including serving as a White House correspondent for ABC News. She also reported for CBS, NBC and CNN, and hosted the “Diane Rehm Show” and “Talk of the Nation” for National Public Radio. King then worked nearly five years in the U.S. Department of Labor as the assistant secretary for public affairs and as the executive director of the Family and Medical Leave Commission. In 1999 she joined Carnegie Corporation of New York as vice president for external affairs. She launched and led the Carnegie-Knight Initiative on the Future of Journalism Education in collaboration with the John S. and James L. Knight Foundation and 12 premier U.S. journalism schools including UNC.

Cal Lee

Professor

University of North Carolina School of Information and Library Science

Dr. Christopher (Cal) Lee is a Professor at the UNC School of Information and Library Science (SILS), a Fellow of the Society of American Archivists (SAA), and editor of *The American Archivist*. He teaches archival administration, records management, digital curation, understanding information technology for managing digital collections, and digital forensics. Dr. Lee's primary area of research is curation of digital collections. He is particularly interested in the professionalization of this work and the diffusion of existing tools and methods into professional practice.

Gregory Magarian***Thomas and Karole Green Professor of Law******Washington University School of Law***

Gregory Magarian is the Thomas and Karole Greene Professor of Law at Washington University School of Law in St. Louis. He teaches and writes about U.S. constitutional law, with emphasis on the freedom of expression. His first book, *Managed Speech: The Roberts Court's First Amendment*, was published in 2017 by Oxford University Press. His research and writing also examine church and state, firearms regulation, and regulations of the media and the political process. He served as a law clerk for Justice John Paul Stevens of the U.S. Supreme Court and Judge Louis Oberdorfer of the U.S. District Court for the District of Columbia. He practiced law at Jenner and Block in Washington, D.C. and taught at Villanova University before joining the Washington University faculty in 2008.

Joshua McCrain***PhD Candidate in Political Science******Emory College of Arts & Sciences***

Joshua McCrain is a doctoral student in the Department of Political Science at Emory College of Arts and Sciences. His focus includes lobbying, Congress, media and politics, and political methodology. McCrain is particularly interested in congressional staff, the revolving door, and the influence of private interests in public policy. Prior to coming to Emory McCrain spent three years in Washington DC, first working on Capitol Hill, then as a nonprofit lobbyist, and finally in online advocacy for nonprofit organizations.

Chris Mezell***Professor of Practice******Wake Forest School of Law***

Chris Mezell is a Professor of Practice and Executive Director of the Innovation Hub at Wake Forest University Law School and is focused on the evolving nature of the media, start-up culture, and the legal profession. Once a professional musician, Mezell went on to become a partner at one of the largest and most diverse media and communications law practices in the United States, with expertise in areas such as intellectual property litigation, media and First Amendment, risk management and regulatory matters. Mezell also continues to actively practice law in Washington, D.C. with the Potomac Law Group.

Phil Napoli***James R. Shepley Professor of Public Policy******Duke University Sanford School of Public Policy***

Phil Napoli is a James R. Shepley Professor of Public Policy at Duke's Sanford School of Public Policy and a faculty affiliate of the DeWitt Wallace Center for Media and Democracy. His areas of expertise include media regulation and policy, the sustainability and further of local journalism, algorithms and news, media and democracy, politics of policy research, media institutions, and audience measurement.

Mary-Rose Papandrea***Samuel Ashe Distinguished Professor of Constitutional Law and Associate Dean for Academic Affairs******University of North Carolina School of Law***

Mary-Rose Papandrea is the Judge John J. Parker Distinguished Professor of Law and Associate Dean for Academic Affairs at the UNC School of Law. She came to the University from Boston College Law School in 2015. Her teaching and research interests include constitutional law, media law, torts, civil procedure, and national security and civil liberties. Papandrea has written extensively about government secrecy and national security leaks, the reporter's privilege, student speech rights, the First Amendment rights of public employees, and the U.S. Supreme Court and technology. Papandrea clerked for U.S. Supreme Court Justice David H. Souter and worked as an associate at Williams & Connolly LLP in Washington, D.C., where she specialized in First Amendment and media law litigation.

Matt Perault***Associate Professor of the Practice******Duke Science & Society***

Matt Perault is the director of the Center for Science & Technology Policy at Duke University. He served as a director of public policy at Facebook, where he led the company's global public policy planning efforts on issues such as competition, law enforcement, and human rights, and oversaw public policy for WhatsApp, Oculus, and Facebook Artificial Intelligence Research. Prior to joining Facebook, Matt was Counsel at the Congressional Oversight Panel.

Jonathan Peters***Assistant Professor of Journalism******University of Georgia Grady College of Journalism and Mass Communication***

Jonathan Peters is a media law professor at the University of Georgia, with appointments in the Grady College of Journalism and Mass Communication and the School of Law. He is the press freedom correspondent for the Columbia Journalism Review, and he has written about legal issues for Esquire, The Atlantic, Slate, Wired, and CNN. He participates regularly in the U.S. Department of State's Edward R. Murrow Program for Journalists, and last year he completed a project to develop legal guidelines for press rights at peaceful assemblies in Europe, working with the Organization for Security and Co-operation in Europe, based in Vienna, and the Office for Democratic Institutions and Human Rights, based in Warsaw.

Robert Picard***Senior Research Fellow******Reuters Institute at University of Oxford***

Robert G. Picard is a senior research fellow at the Reuters Institute at University of Oxford, a fellow of the Royal Society of Arts, and a fellow at the Information Society Project at Yale University Law School. Picard's research focuses on economics of media and government media policies. Picard was a member of the Annenberg Commission on the Press and conducted research for the Carnegie-Knight Task Force on Journalism, funded by the Carnegie Corporation and the Knight Foundation.

Amanda Reid***Assistant Professor******University of North Carolina Hussman School of Journalism and Media***

Amanda Reid is an Assistant Professor at the UNC Hussman School of Journalism and Media. She also holds a secondary appointment at the UNC School of Law. Her scholarly works focus on the intersection of First Amendment and intellectual property topics, including copyright and trademark law. Prior to entering academia, she served as a commercial litigation associate with Holland & Knight, LLP and clerked for two federal judges. Before joining the UNC faculty, Reid was a professor of law and taught intellectual property, real property, trusts and estates, civil procedure, and legal research and writing courses. Reid's interest in intellectual property began with branding and trademark law, and she remains fascinated with symbols and semiotics.

Laura Ruel***Associate Professor and Director of Journalism******University of North Carolina Hussman School of Journalism and Media***

Laura Ruel is an associate professor of design, user experience and interactive media at the UNC Hussman School of Journalism and Media. Her research interests include examining user behavior and cognitive processes in the age of interactive media. Ruel uses eye tracking technologies to explore these issues, and is part of the FDA's Tobacco Centers of Regulatory Science research at UNC. In addition, she conducts practical usability and eye tracking research studies for the news media. She also was a project leader for the Poynter Institute's Eyetrack III research, a study that examined online news consumer behavior in the digital age. Before joining the academic world in fall of 2000, she worked for more than 15 years in the journalism industry as a reporter, editor, designer and manager at a number of newspapers and magazines including the South Florida Sun-Sentinel, the Omaha World-Herald and the Denver Rocky Mountain News.

Jared Schroeder***Assistant Professor of Journalism******Southern Methodist University Meadows School of the Arts***

Jared Schroeder is the teaching chair for the Law & Policy Division of the Association for Education in Journalism and Mass Communication at SMU Meadows School of the Arts. Schroeder's research is particularly concerned with First Amendment theory, free-expression rationales, and technological influences on individuals and community. Schroeder is the author of *The Press Clause and Digital Technology's Fourth Wave* and co-author of *Emma Goldman's No-Conscription League and the First Amendment*. He has published his research in the *First Amendment Law Review*, *Communication Law & Policy*, *The Review of Higher Education*, and *First Amendment Studies* and is a frequent contributor to popular and trade publications, such as *Columbia Journalism Review*.

Wendy Scott***Associate Dean for Academic Success and Professor of Law******Elon University School of Law***

Wendy Scott is the Associate Dean for Academic Success and Professor of Law at Elon. Scott is a nationally recognized scholar of constitutional theory and school desegregation. Scott graduated from Harvard University and New York University School

of Law. Her professional work included positions as a staff attorney at the Legal Action Center of the City of New York, as an associate at Vladeck, Waldman, Elias & Engelhard in New York City, and associate counsel for the Center for Law and Social Justice. Prior to joining the Elon Law faculty, Scott led Mississippi College School of Law, serving from 2014-2016 as the first African-American to guide the school as dean.

Melanie Sill

News Executive and former Editor at the News & Observer of Raleigh

Melanie Sill is an experienced news executive and change-maker who's led innovation aimed at strengthening journalism's public service and connection. Sills currently works as a news consultant with a focus on local news sustainability and audience connection. In prior roles she was the top editor and senior vice resident for news at the Sacramento Bee, News & Observer of Raleigh and KPCC – Southern California Public Radio in Los Angeles. She has worked actively in public interest journalism, content and staff diversity, open government and First Amendment issues.

Charlotte Slaiman

Senior Policy Counsel

Public Knowledge

Charlotte Slaiman is Senior Policy Counsel for competition policy at Public Knowledge. Prior to joining Public Knowledge, Charlotte worked in the Anticompetitive Practices Division of the Federal Trade Commission, investigating and litigating antitrust conduct violations, including the 2017 case against 1-800 Contacts for manipulating Google search ad auctions. She previously worked as a Legislative Aide to Senator Al Franken, focusing on Judiciary Committee issues including competition, media, and consumer privacy.

Brian Southwell

Program Director of Science in the Public Sphere

Research Triangle Institute

Brian Southwell, PhD, is an expert in communication and human behavior and a senior research scientist in the Center for Communication Science at the Research Triangle Institute (also known as RTI International). His large-scale evaluation work has spanned behaviors and audiences, including cancer prevention and screening promotion efforts, national campaigns to discourage drug and tobacco use, efforts to bolster television

news coverage of science, and various state-level campaigns. He also has studied public understanding of energy and related topics, as well as social networks and popular understandings of health. In addition, he has served the University of North Carolina at Chapel Hill since 2011 as a research professor and lecturer at the University of North Carolina at Chapel Hill's Hussman School of Journalism and Media and as an adjunct associate professor with UNC's Gillings School of Global Public Health.

Maurice Stucke

Professor of Law

University of Tennessee College of Law

Maurice Stucke is a Professor of Law at the University of Tennessee. With twenty-five years of experience handling a range of policy issues in both private practice and as a prosecutor at the U.S. Department of Justice, he advises governments, law firms, consumer groups, and multinational firms on competition and privacy issues. Stucke serves as one of the United States' non-governmental advisors to the International Competition Network, and on the boards of the Institute for Consumer Antitrust Studies, the American Antitrust Institute, and the Academic Society for Competition Law.